

ISBR COLLEGE
MBA Bangalore University
Subject list with Course Codes

Course Name	Course Code	Credits	Department	Semester
Economics for Managers	1.1	4	General Management	1st semester (26 Credits)
Organizational Behavior	1.2	4	HR	
Accounting for Managers	1.3	4	Finance	
Statistics for Management	1.4	4	Analytics	
Marketing for Customer Value	1.5	4	Marketing	
Business and Industry	1.6	4	General Management	
Communication Skills	1.7	2	General Management	
Technology for Management	2.1	4	IT	2nd semester (26 Credits)
Management Research Methods	2.2	4	Analytics	
Entrepreneurship and Ethics	2.3	4	General Management	
Human Capital Management	2.4	4	HR	
Financial Management	2.5	4	Finance	
Quantitative Techniques and Operations Research	2.6	4	Analytics	
Innovation Management	2.7	2	General Management	
Strategic Management & Corporate Governance	3.1	4	General Management	3rd Semester (26 Credits)
Projects And Operations Management	3.2	4	General Management	
Finance	3.3		Finance	
Indian Financial System	3.3.1	4		

Corporate Tax Planning And Management	3.3.2	4	
Corporate Valuation And Restructuring	3.3.3	4	
Marketing	3.4		
Retailing Management And Services	3.4.1	4	
Consumer Behavior\	3.4.2	4	
Rural And Agricultural Marketing	3.4.3	4	
Human Resources	3.5	4	
Learning And Development	3.5.1	4	
Industrial And Employee Relations	3.5.2	4	
Performance Management System	3.5.3	4	
Health Care Management	3.6	4	
Perspectives On Health Care Sector	3.6.1	4	
Management Of Public Health Systems	3.6.2	4	
Health Economics	3.6.3	4	
Banking Finance And Insurance (BFIS)	3.7		
Strategic Credit Management In Banks	3.7.1	4	
Insurance Planning & Management	3.7.2	4	
Indian Financial System	3.7.3	4	
Startups And SMEs Management	3.8		
Perspectives On Startups And Smes	3.8.1	4	
Basic Management Aspects Of Small Business	3.8.2	4	
Establishment Of Smes	3.8.3	4	
Management Perspectives	3.9	3	Open Elective
Project Work For 4 Weeks	3.10	3	Project work

(Between Ii & Iii Semester)				
International Business Dynamics	4.1	4	Core Subjet (Marketing & IB)	4th Semester(26 Credits)
Finance	4.2	12	Finance	
Investment Analysis And Management	4.2.1	4		
International Financial Management	4.2.2	4		
Risk Management And Derivatives	4.2.3	4		
Marketing	4.3	12	Marketing	
Strategic Brand Management	4.3.1	4		
International Marketing Strategy	4.3.2	4		
Digital Marketing	4.3.3	4		
Human Resources	4.5	12	Human Resource	
Strategic Hrm	4.5.1	4		
International Hrm	4.5.2	4		
Talent And Knowledge Management	4.5.3	4		
Health Care Management	4.6	12	Health Care Management	
Basic Management Aspects Of Health Care	4.6.1	4		
Strategic Mangement In Health Care Settings	4.6.2	4		
Management Of Hospital Services	4.6.3	4		
Banking Finance And Insurance (BFIS)	4.7	12	Banking Finance And Insurance (BFIS)	
Banking Technology And Management	4.7.1	4		
International Financial Management	4.7.2	4		
Risk Management For Banks And Insurance Companies	4.7.3	4		
Startups And SMEs Management	4.8	12		

Technology And Innovation	4.8.1	4	Startups And SMEs Management	
Internationalization Of Smes	4.8.2	4		
Management Of Startups	4.8.3	4		
Dissertation For 6 Weeks In An Organization	4.9	10	All Specializations	