



ISBR Group of Institutions
Bangalore

PROGRAM PROSPECTUS



Affiliated to Bangalore University, Karnataka State Law University
Approved by Bar Council of India, Recognized by Govt. of Karnataka



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COURSES OFFERED

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- BBA L.L.B
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- PG Diploma in Intellectual Property Rights
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ABOUT ISBR GROUP OF INSTITUTIONS

ISBR Group of Institutions, established under Bangalore Educational Trust, in the year 1990 is a conglomerate of educational institutions of repute. The academic units established under Bangalore Education Trust aim to further higher education providing the best of academic infrastructure to students and all its stake holders. The leadership at ISBR thrives hard to create an atmosphere wherein, both students and faculty can pursue boundless knowledge.

At ISBR, we aim to promote experiential learning through a perfect blend of theory and practice to present a better understanding about oneself and the world around. Education at ISBR prepares its students to think boldly and act confidently, whatsoever may be the chosen field of profession, and we aim to prepare students by ingraining in them skills or life.





Our logo postulates character and capacity-building through integrity, realizing supremacy of self to enjoy the beauty of Life, enriched by rays of hope. ISBR logo symbolizes its core values, it is an epitome of the rising Sun.

Rising Sun! Is there one? If we believe the Earth revolves around the Sun, then there's no sunrise or sunset. A sunset in one place is simultaneously a sunrise somewhere else. Constant evolution, continuous movement forward, resulting in progress—this is the only truth!

The central crust, in deep red, is iconic of human values—trust and faith, and the source of eternal energy. Around this is the white space, representing truth and transparency, the shining face of life, bright and bold. The outer golden yellow crescent reflects value transformation, from latent 'potential' into 'real'. As the gold would have passed through hard drilling, crushing, and smelting to finally become precious gold, students transform through the process of vigorous training, coaching and mentoring, with dedication and hard work, to becoming fine human beings and then effective managers.

The beaming rays around the crescent reflect the facets and tenets of skills and knowledge, with non-linear waves, assuring freedom and flexibility for self-expression.

The risen and revealed sun (through stimulate-understand-nurture cycle) is what is evolved, but what's beneath and down under is more important and precious, deep inside for the individual to discover, emerge and rise to the REAL WORLD through REAL LEARNING.



MISSION STATEMENT

To create and nurture an environment that kindles learning and inspires to build a career, a society, a nation.

CHAIRMAN’S MESSAGE



Prakash Kothari
Chairman, ISBR

“The entire intellectual community of the world has woken up to the reality that India is a treasure house of talent and intelligence.”

REAL WORLD. REAL LEARNING.

Dear Aspirant,

We are in the middle of a revolution. The nation is basking in the glory of a new proud generation that is taking the world by storm. The entire intellectual community of the world has woken up to the reality that India is a treasure-house of talent and intelligence. The youth of today are taking India to unparalleled heights of prosperity. The only raw material essential to this great turnaround is EDUCATION, because knowledge is power.

All great achievements are the products of man’s dreams, ambition and dedication to achieve a truly noble goal. ISBR is the crystallization of the efforts, dreams and aspirations of all the people involved in this mission to give the best to the students who desire to be equipped with the right essentials to be successful in all spheres of an exciting new world where knowledge is everything.

The Directors and Trustees are into education for many years. Our graduates placed in top business houses stand as a testimony to their endeavor in imparting top quality education to the students. We felt the need of an institution with an international atmosphere, and that gave birth to ISBR Business School, ISBR College, ISBR Law College, Research Centre. At ISBR, with state-of-the- art facilities, you will be able to achieve the goals and aspirations of your life. We at ISBR Group of Institutions aim at creating effective leaders for a better tomorrow.

I welcome you to the new world of education at ISBR

MD’S MESSAGE



Manish Kothari
Managing Director, ISBR

“The thirst for knowledge and love of learning thrive at ISBR in both students and teachers.”

CALIBRE, CAPABILITY AND COMPETENCE

Dear Aspirant,

From its inception in 1990, the Bangalore Education Trust (BET) has established itself as one of the most successful and credible educational bodies of its kind in the nation. With over two decades of experience in the field of education, the trust has attracted students from across country and abroad. ISBR has developed strong links with the national and international business community. ISBR has been established as an institute of international stature under the aegis of Bangalore Education Trust, Bangalore.

I can say with complete confidence that ISBR presents finest academic concentrations at the Bachelors, Masters and Doctoral levels. ISBR is a community of learners, striving to educate the mind, nurture the spirit, and foster the development of the students holistically. ISBR’s dedicated and talented faculty supports the institute’s mission. As they continue to seek educational growth for themselves, they bring new and innovative ideas back into the classroom. The thirst for knowledge and love of learning thrive at ISBR in both students and teachers.

If you believe that successful education is based on genuine capabilities and profound knowledge, if you wish to go beyond success, and if you are confident that you are among the very best, then ISBR is the right place for you.

Welcome to the class par excellence, knowledge seekers. Welcome to this little world of ISBR which will be your gateway to global careers.



AWARDS & ACCOLADES

- Ranked as Platinum Institute**
AICTE-CII Survey for 3 years in a row. This places ISBR among top 3% of Indian management colleges
- Best Education Brands Award, 2019**
The Economic Times
- 22nd Rank of Top BBA in India**
6th Rank in Southern Region
GHRDC BBA College Survey,2019
- Ranked No. 1 under New Generation B-Schools of India**
DM B-School Survey
- Ranked in India's Best B-School category for 5 consecutive years**
Dalal Street Journal
- Ranked 10th Best in Industry Interaction**
Silicon India Survey
- Ranked as 12th Best in South India**
Bhaskar Lakshya, Dainik Bhaskar Group
- Ranked among top 1% B-School Brands of India**
Business Barons
- India's Top 29th Institute**
Silicon India Survey
- Awarded Business Excellence**
Bharti Group
- Awarded Exemplary Placement Award**
Discovery Education
- Awarded National Championship for Entrepreneur Activities**
National Entrepreneur Network (NEN)
- Awarded Centurion Award**
Centum Learning Centre
- Awarded Management College of the Year in Global Exposure**
Higher Education Review
- Awarded Best Business School of the Year**
Public Relations Council of India (PRCI)
- Ranked 6th Best in Placements**
Go-Getter B-School Placements Survey



ISBR GROUP ADVISORY COUNCIL

Provides continuous guidance for enrichment of value and content
Upgrades and updates the programs to meet current and future needs

- Dr. Asha Rajiv**
Director IQAC - Jain University
(deemed to be University)

Dr. Hemanth Kumar S
Associate Professor - CMS Business School,
Gandhi Nagar, Bangalore

Dr. D. N. S. Kumar
Director (Research) - Christ University, Bangalore

Prof. (Dr.) Aithal K. R.
Former Dean - Faculty of Law, Karnataka University, Dean -
Faculty of Law, Garden City University

Dr. Yashomati Ghosh,
Associate Professor - National Law School of
India University (NLSIU), Bangalore

Mr. N S Satyanarayana Gupta
Sr. Advocate

Mr. Prasad Subbanna
Advocate, Mediator & Master Trainer

Ms. Nagashree
Advocate
- Mr. Dinesh Gaonkar & Associates**
Advocate

Mr. Abhilash Naik
Advocate

Prof. Lakshmi R B
HOD - Department of MBA & PGDM,
GIBS B School, Bangalore

Ms. Jayashree Kar
Founder & Director - DigitAge
Technologies Pvt. Ltd., Bangalore 100

Dr. Sudhir Krishaswamy
Co-Founder - Centre for Law and Policy Research (CLPR),
Professor - Azim Premzi University

CORE TEAM

- Dr. K.S. Anandaram**
Ph.D., M.Tech.(ITT, Mumbai)
Senior Director

Dr. C. Manohar
Ph.d., M.Com, MBA, MIMA,ACS
Director - Strategy & Dean

Dr. Chandra Niranjana
Ph.D.(UK), MBA(HR), MA (Eng Lit.)
PGDM - Director, Academics
- Mr. Bharat Jain**
Chief Executive Officer

Mr. Abbas Ali
Director - Placements

ABOUT ISBR COLLEGE

ISBR College, established under the aegis of Bangalore Education Trust aspires to be a centre for academic excellence, promoting experiential learning.

ISBR College takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge, under a single roof where theory and practice go hand in hand to present better understanding about oneself and world around them. Education at ISBR College prepares you to think boldly and act confidently in any environment. At ISBR the focus goes beyond education, making our students effective leaders.

The success of ISBR College as an acknowledged institution for quality learning is an outcome of the various facets that give it characteristic value - the faculty, enterprising students, infrastructure facilities and industry partnerships. The incubators of ISBR College had a dream, the dream of a gateway that provides global outlook and a cradle that nurtures high ethical and human values. ISBR College stands in the silhouette of such a dream. It is envisioned to become a globally recognized centre of learning & research. The edifice of ISBR College is built on three building blocks, The Governing Council, The Academic Advisory Board & the Board of Studies. These Apex bodies, individually & collectively, contribute towards high standard of Academic Governance. With the competence & experience of the best minds from Academics & Industry, ISBR College is envisioned to be an institute of excellence.



COURSES OFFERED

BBA
BBA with CMA
BBA in Aviation
Global BBA
BBA in Aviation
Management
BCA
B.Com
B.Com with ACCA
M.Com
One year PGDM

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

DURATION:

Three years; Full time

SPECIALIZATION OFFERED:

Finance Group | Marketing Group | Human Resource Group

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized board or Council.

Today's business world is dynamic, ever changing and constantly evolving. This would only mean having versatile skill sets to explore one's potential fully and to be able to stand out from the rest becomes imperative. The BBA degree at ISBR College focuses on real-world skills through a progressive curriculum combined with extensive hands on training with the industry.

OBJECTIVES:

To create awareness among students about their inner skills and in-depth knowledge about subjects with continuous evaluation

To develop managerial skills among students through experiential learning to meet industry requirements

To prepare students to take up business research and to become elite business professionals

To develop entrepreneurial skills among students which can help them to become successful entrepreneurs.

To prepare students to take up the responsibilities in various functional areas in organizations

To develop social and ethical responsibility in students in conducting business operations



COURSE OUTLINE

SEMESTER 1

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Fundamentals of Accounting - Business Organization and Environment - Quantitative Methods for Business- I - Management Process
Part 3
- Foundation Course* - CC & EC*



SEMESTER 2

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Financial Accounting - Quantitative Methods for Business – II - Organizational Behavior - Production and Operations Management
Part 3
- Foundation Course* - CC & EC*

SEMESTER 3

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
Part 2 Optional
- Soft Skills for Business - Corporate Accounting - Human Resource Management - Business Regulations - Corporate Environment - Business Ethics
Part 3
- SDC* - CC & EC*

*SDC- Skill Development Course, *CC&EC- Co and Extra Curricular activities

SEMESTER 4

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
Part 2 Optional
- Business Research Methods - Marketing Management - Financial Management - Services Management - Banking Regulations & Operations - Cost Accounting
Part 3
- SDC* - CC & EC*



SEMESTER 5

Subjects	
Part 1 Optional	<ul style="list-style-type: none">- Entrepreneurial Management- Computer Applications in Business- Investment Management- Management Accounting- Elective Paper I- Elective Paper II
Part 2	<ul style="list-style-type: none">- SDC*

*SDC- Skill Development Course, *CC&EC- Co and Extra Curricular activities



SEMESTER 6

Subjects	
Part 1 Optional	<ul style="list-style-type: none">- International Business- E-Business- Income Tax- Strategic Management Or Project- Report & Viva (Voce)- Elective Paper III- Elective Paper IV
Part 2	<ul style="list-style-type: none">- SDC*

ELECTIVE GROUPS

MARKETING GROUP

Semester	Title of the Paper
V	<ul style="list-style-type: none">- Consumer Behavior- Advertising & Media Management
VI	<ul style="list-style-type: none">- Brand Management- Retail Management

FINANCE GROUP

Semester	Title of the Paper
V	<ul style="list-style-type: none">- Advanced Financial Management- Financial Markets & Services
VI	<ul style="list-style-type: none">- International Finance- Stock and Commodity Markets

HUMAN RESOURCE GROUP

Semester	Title of the Paper
V	<ul style="list-style-type: none">- Employee Welfare & Social Security- Strategic HRM
VI	<ul style="list-style-type: none">- Organizational Change & Development- Compensation Management

BBA WITH CMA

The Certified Management Accountant, CMA is certification course offered along with BBA of Bangalore University is designed to recognize the unique expertise of those professionals in Management Accounting and Financial Management. This certification provides distinction in today's economic climate and offers an opportunity to certify your expertise in business areas that are critical to the decision making process. Institute of Management Accountants (IMA) is an association of accountants and financial professionals, is one of the largest and most respected associations in the world, focused exclusively on advancing management accounting profession. IMA has a global presence across more than 120 countries and 200+ local chapters.

CMA EXAMINATION CONSISTS OF TWO PARTS

Format: 4 hours, 100 objective type questions and 2 descriptive type questions

Part 1	<ul style="list-style-type: none">- Financial Reporting , Planning Performance and Control- External Financial Reporting- Planning, Budgeting and Forecasting- Performance Management- Cost Management- Internal Controls
Part 2	<ul style="list-style-type: none">- Financial Statement Analysis- Corporate Finance- Decision Analysis- Risk Management- Investment Decisions- Professional Ethics

CMA EXAMINATION STRUCTURE

Online examinations and are administered through the worldwide network of Prometric Testing Centres

- Can be taken in any order
- Each exam part is four (4) hours in length and includes 100 multiple choice questions and two thirty (30) minute essay questions
- Candidates must register with IMA before the exam and must complete both the parts within three years



BBA IN AVIATION MANAGEMENT

DURATION:

Three years; Full time

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized board or Council.

A BBA course in Aviation Management is designed to provide students with advanced skills needed to work in management and executive positions within the aviation industry. Students of this course can expect to learn about aviation insurance, air transportation economics and international aviation management along with indepth understanding of business management, finance.

OBJECTIVES:

To create professionals for the aviation industry with specific skill sets

To develop entrepreneurs in Civil Aviation related organization



SEMESTER 1

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Management Process - Financial Accounting - Mathematics for Management - I - Entrepreneurship and Project Management
Part 3
- Foundation Course* - CC & EC*

SEMESTER 2

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Organizational Behaviour - Economics for Executives - Mathematics for Management - II - Cost & Management Accounting
Part 3
- Foundation Course* - CC & EC*

SEMESTER 3

Subjects
Part 2 Optional
- Business Communication - Production and Material Management - Marketing Management - Management Information System - Income Tax - Retail Management - Airline and Travel & Tourism Industry: Introduction
Part 3
- SDC* - CC & EC*



*SDC- Skill Development Course
*CC&EC- Co and Extra Curricular activities

SEMESTER 4

Subjects
Part 2 Optional
- Human Resource Management - Financial Management - Principles of Airlines and Airport Management - PC Software (MS Office) – Theory & Practical - Logistic and Air cargo Management - Business Law - Consumer Behaviour
Part 3
- SDC* - CC & EC*



SEMESTER 5

Subjects
Part 2 Optional
- Marketing Research - Airline Finance and Insurance - Aviation Law and Aircraft Rules and Regulations - Air Traffic Control - Air Transportation Safety & Security - Mini Project on Airline Operations: Industrial Visit to Domestic Airport
Part 3
- SDC*

SEMESTER 6

Subjects
Part 2 Optional
- Airport Strategic Planning - Airline & Airport Marketing Management - Services Marketing - Aircraft Maintenance Management - Customer Relationship Management - Major Project on Airport Management : Industrial Visit to International Airport
Part 3
- SDC*

*SDC- Skill Development Course
*CC&EC- Co and Extra Curricular activities



GLOBAL * BBA IN ASSOCIATION WITH AMERICAN SCHOOL OF BUSINESS, PARIS



ABOUT BBA OF BANGALORE UNIVERSITY AT ISBR

Bachelor of Business Administration is a new generation foundation course for Administration and Management Aspirants from Bangalore University. The course consists of six semesters and a title dissertation project.

BBA at ISBR is designed with the new concept of “Get More than Just a Graduate Degree”. Few things that sets it apart from the rest are paid internships, onjob training, personality development, global exposure, mentorship, industrial interactions, international tours, entrepreneurship modules, preparation for higher education and many more Opportunities for students who graduate with BBA from ISBR are more compared to other conventional courses keeping in mind the latest industry trends.

DURATION:

Three years plus one year in France
Offered from the Bangalore University & Recognized by Govt. of Karnataka

ELIGIBILITY:

The applicants should have passed 10+2 / XII Standard / PUC or equivalent thereto as prescribed by the Bangalore University.



The term global is used to reflect the international study segment as part of this program.

THE AMERICAN BUSINESS SCHOOL OF PARIS

- Founded in 1985
- Part of the IGS Group
- Multicultural environment
- American teaching methods
- Flexible program schedule
- Rigorous program with excellent outcomes
- In-depth career development program

100% IN ENGLISH
100% ACCREDITED
100% INTERNATIONAL

★ KEY FIGURES

500%
INTERNSHIPS AND JOB OPPORTUNITIES

70%
INTERNATIONAL STUDENTS

+300%
AMERICAN STUDENTS PER YEAR

+80%
DIFFERENT NATIONALITIES

+2500%
ALUMNI ACROSS 40 DIFFERENT COUNTIES

PROGRAM STRUCTURE

- BBA FROM BANGALORE UNIVERSITY
- AMERICAN BBA
- FRENCH MASTER’S DEGREE

THEY RECRUIT OUR STUDENTS

ACCOR INVEST - AMAZON - AUDITOIRE - APPLE - AUCHAN - AUTO1 - BHV MARAIS - BOON - BRAND IMAGE - BUCHERER - BULGARI - CACEIS INVESTOR SERVICES - CLUB MED - CMA CGM - CONFORAMA - DELMONTE FOODS - DESKEO - ELIXIUM - ENGIE AFRICA - ERNST ET YOUNG - ESPRIT - EUROSTAR - ERI EDITIONS - FIRST ABU DHABI BANK - FONDATION PSG - FNAC - GALERIES LAFAYETTE - GESTI CAR - GENERAL ELECTRICS - GAP - GIORGIO ARMANI - GIVENCHY - GROUPE KERRY - GROUPE ROYER - GROUPON - GUCCI - HAVAS - HAYS - HILTON HOTEL - HOTEL LE BRISTOL - HYATT REGENCY - HUAWEI - MASSIMO DUTTI - KERRY GROUP FRANCE - KPMG - L’AMPHITRITE PALACE RESORT - LA MAISON DU CHOCOLAT - LACOSTE - CAPITAL MGMT. - LOUIS VUITTON - LVMH - MACDONALD’S - MONTCLAIR - MEERO - MICHAEL KORS - MONOPRIX - NATIXIS ASSURANCES - NAELIE - NEW BALANCE - NIKE - ORANGE BANK - ROYER SAS - PETIT BATEAU - PMC - POLYNESIA CONSULTING - PRAETORIAN TRAJAN - PRINTEMPS - PWC SELLAM - PUBLICIS - RALPH LAUREN - REPETTO - RIME ARODAKY - SCP - LEFEVRE - SANDRO - SEPHORA - SGHI - SHERATON - SOCIETE GÉNÉRALE - SOCIETE IVOIRIENNE DE BANQUE - SPEED AHMED HASSAM - SPRING FRANCE - SSP - SUEZ DEGREMONT - SWATCH - SWAROVSKI - THOMAS COOK - THUASNES - UBER - UNIQLO - VIANOVA - WORLD ASSOCIATION OF CHEFS SOCIETIES - YAMAMOTO - YELLOW KORNER - YVES SAINT LAURENT - ZADIG & VOLTAIRE



BCA (BACHELOR OF COMPUTER APPLICATIONS)

DURATION:

Three years; Full time

ELIGIBILITY FOR ADMISSION:

- a) A candidate who has passed the two years Pre-University Examination conducted by the Pre-University Education Board in Karnataka
- b) A candidate who has passed JODC / Three years Diploma in Engineering of Government of Karnataka or any other examination considered as equivalent thereto shall be eligible for admission. a) Any student who has passed PUC –II Science, Arts or Commerce securing a minimum of 35% OF MARKS OR b) Any student who has passed JODC or Diploma in Engg. (of three year duration of Govt. of Karnataka) with minimum of 35% of marks in aggregate in all the semester /years.



With the rapid growth of IT industry in India, industry has created a lot of opportunities for computer graduates. Through labs, lectures and projects, you will also

- Study programming methodology to design data structures
- Receive in-depth instruction in practical subjects
- Learn the principles of programming languages

Our hands-on approach sets the way for a smooth transition to the workforce after graduation. A Bachelor of Computer science takes a minimum of three years of full-time study and provides students with flexibility to combine a solid grounding of hardware and software with another field of study of Computer Science.

The core comprises a basic and broad study of theory, mathematical basics, programming methodology, computer architecture, data structures, operating systems and software engineering.

FIRST YEAR BCA PROGRAM

SEMESTER 1

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Problem Solving Techniques using C - Digital Electronics - Discrete Mathematics - Programming Lab - Digital Electronics Lab
Part 3
- Foundation Course* - CC & EC

SEMESTER 2

Subjects
Part 1 Languages
- Language: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
Part 2 Optional
- Data Structures - Database Management System - Numerical and Statistical Methods - Data Structures Lab - DBMS Lab
Part 3
- Foundation Course* - CC & EC

SECOND YEAR BCA PROGRAM

SEMESTER 3

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Object Oriented Programming using C++ - Financial Accounting and Management - Operating System - C++ Lab - Accounting Package Lab
Part 3
- SDC* - CC & EC

SEMESTER 4

Subjects
Part 1 Languages
- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
- Language II: English
Part 2 Optional
- Visual Programming - Unix Shell Programming - Operation Research - Visual Programming Lab - UNIX Lab
Part 3
- SDC* - CC & EC

THIRD YEAR BCA PROGRAM

SEMESTER 5

Subjects
Part 1 Optional
- Data Communication and Networks - Software Engineering - Computer Architecture - Java Programming - Microprocessor and Assembly Language - Java Programming Lab
Part 2
- SDC*

SEMESTER 6

Subjects
Part 1 Optional
- Theory of computation - System PRogramming - Cryptography and Network Security - Web Programming - Web Programming Lab Project Work
Part 2
- Skills Development Course

*SDC- Skill Development Course
*CC&EC- Co and Extra Curricular activities

BACHELOR OF COMMERCE (B.COM)

DURATION:

Three years; Full time

ELIGIBILITY:

10+2 or its equivalent in any discipline from a recognized board or Council.

Scott Belsky, Behance: “It’s not about ideas: It’s about making idea happen.”

We understand business activities are the key drivers of economic growth worldwide. But we also know that growth needs to be sustainable. Our B.Com course takes you on an exploration of the fast-moving and exigent business, financial and management fields. We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead and develop anywhere in the world. It’s just a matter of choosing the course that suits the future you can picture. By the time you graduate, you’ll have the confidence and skills-to apply your knowledge to the workplace. A B.Com course could lead to a future in accounting, economics, data analysis, entrepreneurship, human resources, marketing and beyond.

We believe in providing a stimulating environment to the students at ISBR. However, amongst the most stimulating resources on the course are your fellow students: they come from different subject areas and have contrasting strengths, enabling you to learn from each other:



FIRST YEAR B.COM PROGRAM

SEMESTER 1

Subjects	
Part 1 Languages	- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
	- Language II: English
Part 2 Optional	- Financial Accounting - Indian Financial system - Marketing and Services Management - Corporate Administration OR B Methods and Techniques for Decisions (Students can choose any)
Part 3	- Foundation Course* - CC & EC

SEMESTER 2

Subjects	
Part 1 Languages	- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
Part 2 Optional	- Advance Financial Accounting - Retail Management - Banking Law and Operations - Quantitative Analysis for Business Decisions-I
Part 3	- Foundation Course* - CC & EC

SECOND YEAR B.COM PROGRAM

SEMESTER 3

Subjects	
Part 1 Languages	- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
	- Language II: English
Part 2 Optional	- Corporate Accounting - Financial Management - Business Ethics - Quantitative Analysis for Business Decisions-II - Public Relations and Corporate Communication
Part 3	- Foundation Course* - CC & EC

SEMESTER 4

Subjects	
Part 1 Languages	- Language I: Kannada Sanskrit Urdu Tamil Telugu Malayalam Additional English Marathi Hindi
	- Language II: English
Part 2 Optional	- Advance Corporate Accounting - Cost Accounting - E-Business and Accounting - Stock and Commodity markets - Principles of Event Management
Part 3	- SDC* - CC & EC

THIRD YEAR B.COM PROGRAM

SEMESTER 5

Subjects	
Part 1 Languages	Compulsory - Entrepreneurial Management
Part 2 Optional	- International Business - Income Tax - I - Cost Methods - Elective Paper - I - Elective Paper - II
Part 3	- SDC*

SEMESTER 6

Subjects	
Part 1 Languages	Compulsory - Entrepreneurial Management
Part 2 Optional	- Principles and Practice of Auditing - Income Tax - II - Management Accounting - Elective Paper - III - Elective Paper - IV
Part 3	- SDC*



ELECTIVES GROUPS

ACCOUNTING & TAXATION GROUP

- Advanced Accounting
- Goods and Service Tax
- Business Taxation
- Cost Management

INFORMATION & TECHNOLOGY GROUP

- Accounting Information Systems
- Enterprise Resource Planning
- Information Technology and Audit
- Banking Technology and Management
- BANKING & INSURANCE GROUP

- International Banking & Forex Management
- Life & General Insurance
- Risk Management
- Marketing of Insurance Products

FINANCE GROUP

- International Financial Management
- Goods and Service Tax
- Performance Management
- International Auditing & Assurance

B.COM WITH ACCA

ABOUT ACCA

ACCA (the Association of Chartered Certified Accountants) is a global body for professional accountants. They aim to offer business relevant qualification to aspirants around the world seeking a rewarding career in accountancy, finance and management. They support members and students from over 180 countries. ACCA has statutory recognition in U.K., Ireland and European Union and many other countries. ACCA members can practice as public accountants in over 70 countries.

- Recognized worldwide
- Highly regarded by employers globally ACCA's qualifications are developed with employers that teach international accounting standards. This means that employers all over the world have confidence that ACCA members and students understand the rules and laws of corporate finance in their country. Students are able to gain Dual qualification by the end of their B.Com degree.
- Career progressions
- Ideally, anyone who wishes to have a career in finance and achieve senior management positions should have a formal qualification. ACCA is one of those professional qualifications in the world which gives wings to the careers of students. Moreover, students are able to work across the globe and that is the reason why ACCA is termed as a "Global Passport"

ELECTIVE GROUPS FOR ACCA

ACCOUNTING & TAXATION GROUP

Semester	Paper No	Title of the paper
V	AC 5.6	Goods and Services Tax
VI	AC 6.5	Business Taxation

FINANCE GROUP

Semester	Paper No.	Title of the paper
V	FN 5.5	International Financial Management
	FN 5.6	Good and Service Tax
VI	FN 6.5	Performance Management
	FN 6.6	International Auditing & Assurance

COURSE AND EXAMINATION STRUCTURE

Out of 9 papers, B.Com students get exemption for 6 papers. Hence students will have to write only 3 papers to get the advance diploma. ISDC (Partner) will provide qualified trainers who will impart syllabus knowledge and tools for examination. Additionally, ISDC will provide soft copy of the study materials from ACCA Gold approved content partner.

Students get a dual qualification at the end of B.Com degree In addition to B.Com. degree of Bangalore University, Students will also get Advanced Diploma in Accounting and Business from ACCA upon clearing the three papers as per ACCA evaluation pattern.

Students also get a certificate in IFRS (International Financial Reporting Standards) from ACCA on successful completion of online open book module. The classes for 3 papers viz. F7, F8 and F9 will be offered on ISBR campus by professional trainers from ISDC.



M.COM (MASTER OF COMMERCE)

ELIGIBILITY:

A candidate who has passed the B.com or B.B.M Degree examination of this university or any other university recognized as equivalent thereto and has secured not less than 50% of the marks in the aggregate in all the Commerce subjects of Business Education in all the years (Examinations of the B.com/BBM course) shall be eligible for admission to the course. In the case of SC/ST students and blind students, the minimum percentage of marks required shall be less by 5%

SEMESTER 1

- Monetary System
- International Business
- Macro Economics for Business Decisions
- Information Systems and Computers
- Advanced Financial Management
- Human Resource Management

SOFT CORE: Communication Skill

SEMESTER 2

- Indian Banking
- Risk Management
- Advanced E – Commerce & Mobile Commerce
- Business Research Methods
- Operations Research & Quantitative Techniques- Business Marketing

SOFT CORE: Micro Finance II



SEMESTER 3

ELECTIVE - 1

ACCOUNTING & TAXATION

- Business ethics & Corporate
- Corporate Financial Reporting
- Accounting for Managerial Decision
- Strategic Cost Management 1
- Direct Taxes & Planning
- Open Elective

ELECTIVE – 2

FINANCE AND BANKING

- Common Paper
- Business Ethics & Corporate Governance
- Financial Markets
- Financial Services
- Security Analysis
- Portfolio Management
- Open Elective

ELECTIVE – 3

SYSTEM MANAGEMENT

- Common Paper
- Business Ethics & Corporate Governance
- Relational Database Management Systems
- Data Communications and Networking
- Enterprise Resource Planning
- Systems Analysis and Design
- Open Elective



SEMESTER 4

ELECTIVE - 1

ACCOUNTING & TAXATION

- Commodity Market
- Corporate reporting practices and Ind AS
- Strategic Cost Management – II
- Goods and Service Taxes
- Dissertation

ELECTIVE – 2

FINANCE AND BANKING

- Common Paper
- Commodity Markets
- Forex Management
- International Financial Institutions & Markets
- Banking Operation and Management
- Dissertation

ELECTIVE – 3

SYSTEM MANAGEMENT

- Common Paper
- Commodity Markets
- Forex Management
- International Financial Institutions & Markets
- Banking Operation and Management
- Dissertation

OPEN ELECTIVE:

- Income Tax
- Finance and Banking

ELECTIVE PAPERS:

1. Accounting & Taxation
2. Finance & Banking
3. System Management





ONE YEAR PGDM

Affiliated to
Bangalore
University,
Recognized
by Govt. of
Karnataka

The one year Post Graduate Program in Management is the flagship program of Bangalore University and offers a multiple learning opportunity with specializations that covers a broad ground with case studies and multiple projects. The teaching methodology is a blend of theory and interactive sessions, field work, projects and presentations.

DURATION:

One year full time

ELIGIBILITY:

Candidates with 40% marks in aggregate in Bachelor's/ Master's Degree of a recognized university (35% in case of SC/ST/Cat-1). Preference will be given to candidates sponsored by a business or industrial concern.

SPECIALIZATIONS OFFERED:

Marketing Management, HR Management, Business Administration, Hospital Administration, Small Businesses and Entrepreneurship Management, E-Commerce



OBJECTIVES OF EXECUTIVE PROGRAMS

- To prepare Graduates for Management Career through a unique blend of quality and flexibility.
- To enable working professionals rise in their organizations.
- To facilitate change of career to managerial and business arena.
- The programme is designed to develop conceptual knowledge and behavioral skills in students who continue to work in industry, government or other organizations.

FOR WHOM

- Working Graduates.
- Professionals such as Engineers/CA/CFA/ICWA/Technologists.
- Fresh Graduates who wish to combine their study with work. Also the program can be pursued as an add-on in any other specialized stream of education.

ISBR LAW COLLEGE

**Affiliated to Karnataka State Law University,
Approved by Bar Council of India and
Recognized by Govt. of Karnataka**

ISBR Law College, established under the aegis of Bangalore Education Trust, aspires to be a centre for excellence in legal studies and research.

ISBR Law College offers legal education to create qualified individuals with a sound knowledge in the theory and philosophy of law and ethical responsibility towards fellow humans and society at large. The programs aim at educating, training and developing students thereby fostering a deeper understanding and appreciation of law, ethical responsibilities combined with practical training to enhance their professional abilities to meet the challenges of the legal industry and to adapt themselves to the legal environment.



COURSES OFFERED

BBA. LL.B

LL.B

**PG Certificate in Cyber Laws
and IT**

**PG Certificate in Intellectual
Property Rights**

**Certificate Course in
Constitutional Law**

**Certificate Course in Human
Rights**

BACHELOR OF BUSINESS ADMINISTRATION AND BACHELOR OF LAW - BBA. LL.B (5 YEARS INTEGRATED)

DURATION:

Five years; Full time

ELIGIBILITY:

An applicant who has successfully completed Pre-University Course or Senior Secondary School course ('+2') or equivalent such as (11+1, 'A' level in Senior School Leaving Certificate Course) from a recognized University of India or outside or from Senior Secondary Board or equivalent, constituted or recognized by the Union or by the State Government or from any equivalent institution from a foreign country recognized by the government of that country for the purpose of issue of qualifying certificate on successful completion of the course, may apply for and be admitted into the course.

In five years integrated course of law, students get the opportunity to simultaneously study Law and Management subjects.

It is often observed that recruiters tend to prefer an integrated program. Experts in academia of law too believe that such a course will produce professionals who will be industry ready to take up various challenges wherein they will demonstrate leadership skills and legal knowledge. The sweeping changes in the global economic scenario have necessitated strong demand for a breed of youngsters with the potential knowledge of law coupled with the core essentials of management and business to enhance productivity. With the object of catering to this demand unfolding before the students. The Bachelor of Business Administration and Bachelor of Law, BBA LL.B aims to impart exhaustive knowledge to students to excel in the increasingly competitive world. The teaching methodology is a blend of theory, interactive session, moot court activity, field work and presentations.



FIRST YEAR BBA. LL.B PROGRAM

SEMESTER 1

- General English
- Business Environment
- Managerial Economics
- Financial Accounting
- Legal Methods

SEMESTER 2

- Kannada / Kannada Kali
- Principles & Practice Management
- Economics Development in India
- Entrepreneurship Development
- Law of Torts

SECOND YEAR BBA. LL.B PROGRAM

SEMESTER 3

- Business Communications
- Cost and Management Accounting
- Human Resources Management – Industrial Relations
- Business Statistics
- Constitutional Law – 1 – Syllabus as per Appendix -IX

SEMESTER 4

- Financial Management
- International Business
- Constitutional Law II – Syllabus as per Appendix - X
- Law of Crimes - 1
- Contract – 1 (Law of General Contract)

THIRD YEAR BBA. LL.B PROGRAM

SEMESTER 5

- Labour Law – 1 -Syllabus as per Appendix – XI
- Jurisprudence
- Family Law – 1
- Contract – II (Specific Contracts)
- Administration Law

SEMESTER 6

- Labour Law II - Syllabus as per Appendix – XII
- Company Law
- Property Law
- Family Law - II

FOURTH YEAR BBA. LL.B PROGRAM

SEMESTER 7

- Public International Law
- Law of Taxation
- Criminal Law – II (Cr.P.C)
- Clinical Course – 1 : Professional Ethics and Professional Accounting System.

SEMESTER 8

- Law of Evidence
- Optional -1: Human Rights Law and Practice / Insurance Law
- Optional – II : Banking Law / Right to Information
- Clinical Course - : Alternative Dispute Resolution Systems



FIFTH YEAR BBA. LL.B PROGRAM

SEMESTER 9

- Civil Procedure Code and Limitation Act
- Optional – III : Intellectual Property Rights – 1 / Penology & Victimology
- Optional – IV : Interpretation of Statutes and Principles of Legislation / Competition Law
- Clinical Course – III : Drafting, Pleading and Conveyance

SEMESTER 8

- Environmental Law
- Optional – V : Intellectual Property Rights – II / White Collar Crimes
- Optional – VI : Land Law / Law relating to International Trade Economics
- Clinical Course – IV : Moot Court Exercise and Internship.

BACHELOR OF LAW (LL.B)

DURATION:

Three years; Full time

ELIGIBILITY:

LL.B course offers students an opportunity to enter the field of legal education and practice after completing their graduation in any discipline.

OBJECTIVES:

- To provide compulsory practical training and mandatory moot court practice
- To develop social and ethical responsibility among students in conducting business operations and legal jobs.
- To promote experiential learning with a blend of theory, practice coupled with internships, field work and projects.

CURRICULUM OUTLINE

FIRST YEAR LL.B PROGRAM

SEMESTER 1

- Constitutional Law – I - Syllabus as per Appendix -IX
- Contract - I
- Law of Torts
- Family Law – I : Hindu Law
- Criminal Law – I : Indian Penal Code
- English (For those who write examinations in Kannada)
- Syllabus as per Appendix -II

SEMESTER 2

- Constitutional Law – II. - Syllabus as per Appendix - X
- Contract - II
- Labour Law – I - Syllabus as per Appendix - XI
- Property Law
- Family Law – II : Mohemmadan Law & Indian Succession Act
- Kannada/ Kannada Kali (For non Kannadian students)

SECOND YEAR LL.B PROGRAM

SEMESTER 3

- Jurisprudence
- Labour Law – II - Syllabus as per Appendix - XII
- Law of Taxation
- Criminal Law – II : CR.P.C., JJ Act & Probation of Offenders Act
- Administrative Law

SEMESTER 4

- Public International Law 2. - Optional – I : Human Rights Law and Practice / Insurance Law
- Optional – II : Banking Law/ Right to Information
- Clinical Course – 1 : Professional Ethics and Professional Accounting System
- Clinical Course – II : Alternative Dispute Resolution Systems (Law of General Contract)

THIRD YEAR LL.B PROGRAM

SEMESTER 5

- Company Law
- Civil Procedure Code and Limitation Act
- Optional – III : Intellectual Property Rights – I / Penology & Victimology
- Optional – IV : Interpretation of Statutes and Principles of Legislation / Competition Law
- Clinical Course – III : Drafting, Pleading and Conveyance

SEMESTER 6

- Law of Evidence
- Environmental Law
- Optional – IV : Intellectual Property Rights – II/ White Collar Crimes
- Optional – V : Land Law/ Law relating to International Trade
- Clinical Course – IV : Moot Court Exercise and Internship

POST GRADUATE CERTIFICATE IN CYBER LAWS AND IT

DURATION:

One year

ELIGIBILITY:

Graduates from any recognized degree

In view of the growth in transactions and communications carried out through electronic records, Government of India has introduced IT ACT 2000, which attempts to change outdated laws and provides ways to deal with cybercrimes.

The Cyber Law is an attempt to integrate the challenges presented by human activity on the internet with legacy system of laws applicable to the physical world. The lawyers, police, Govt. officers, law students, faculty and the NGO's must know about the details of the information technology and also the regulatory frame work for the control of cybercrimes.

In the recent times, cyber law has emerged as an important and challenging area of law. An effort to spread awareness of cyber security is the need of the hour and particularly among the law fraternity as they are the persons who have to handle the cases of the cybercrime.

The postgraduate diploma in cyber law has been created not only to fulfill the continuing legal education but also to understand the need for the safety, self protection and effective service to the society.

CERTIFICATE COURSE IN CONSTITUTIONAL LAW

DURATION:

Six months

ELIGIBILITY:

10+2 or equivalent from a recognized Board or Council

The program intends to

- Familiarize students with the fundamental principles and design of the constitutional system and the function of Government of India
- To expose and guide the principles applicable to various subfield of constitutional law
- To cultivate and improve your ability to understand the concept of law
- To equip you with the intellectual tools necessary to properly conceptualize and analyze the constitutional issues



CAMPUS LIFE



MENTORSHIP PROGRAM

ISBR offers a unique “Mentorship” program for its students. Under this program, learning and development partnership between faculty and students of ISBR is developed. Mentorship experience and relationship helps students in career guidance, role modelling, communication skills, soft skills, project planning and more. The program aims to prepare students for life. Mentorship is also offered by industry experts and international visiting faculty for students who take up international exchange programs.

INTELLECTUAL CAPITAL

Faculty at ISBR combine academic expertise with real-world knowledge to create a dynamic research and learning environment.

Our faculty are leading thinkers whose research and teaching are exemplary. They actively publish in refereed academic journals, serve on editorial boards, and hold leadership positions in professional organizations. Our faculty collaborate with other thought leaders from around the world and have significant impact on the direction of research and knowledge generation in their areas of interest. Through their research, and by serving as consultants and advisors for leading corporations. As skilled teachers who are dedicated to student learning and highly accessible, they give ISBR students an unmatched learning experience.

Also, given to the fact that senior faculty members also teach courses to executives through our executive programs, keeps them abreast of changes in corporate practices.

INDUSTRY INSTITUTE INTERFACE

INDUSTRY EXPOSURE AT ISBR

A robust engagement with the industry through various activities such as Guest Lectures, C-Talk, Internships, Projects, Placements, CSR initiatives, continuing education, make the Industry-Institute-Interface at ISBR one of the best, contributing to impactful learning.

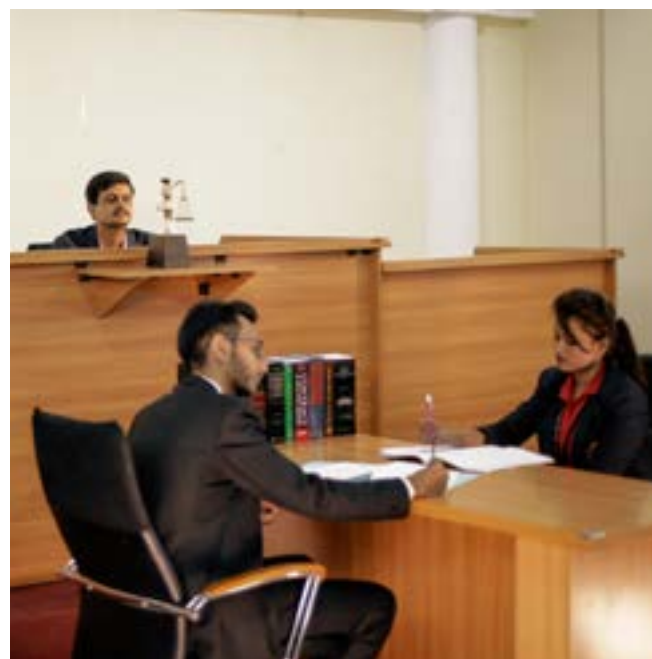
GUEST LECTURES

A host of guest lecture series organized by ISBR inviting industry experts and thought leaders provide students with real-world life experiences shared by the guest speakers who themselves have gone through the process. The insights provided by speakers are immensely helpful and influence the thought process of young aspirants and enhance their learning experience.

MOOT COURT

To become a successful lawyer it is essential for a student to know how to apply the law he/she has learnt to a real life situation and to have awareness of the rules and the etiquettes of the Court. Moot Court is like the laboratories of law schools where theoretical knowledge is tested in real life situations. Realizing this, ISBR Law College has been facilitating continuous training to the students to participate in Moot Court. ISBR Law College Moot Court Hall can seat over 75 people. It has a state of the art projection system that allows international live broadcasting facilities in the hall which means that physical presence of teams isn't required for conducting moot court competitions.

Further, the Moot Court Hall is multi-functional unlike traditional Moot Court Halls because the same room can be used to conduct legal webinars and seminars. Additionally, there is a provision to record the proceedings in the room. ISBR Law College strongly promotes mooting as an essential activity amongst its students.



LIFE @ ISBR



LEARNING ACTIVITIES

At ISBR we have Business School has designed a variety of core activities that enable students to acquire higher level skills, talent and decision making capabilities, which bring about a lasting impact on the career and life of the students. These include:-

- CLASSROOM LEARNING
- POWER CONVERSATIONS WITH CORPORATE LEADERS
- HANDS-ON EXPERIENCE THROUGH LIVE PROJECTS
- ADVENTURE LEARNING PROGRAMS
- INDUSTRIAL VISITS
- CONFERENCE ENGAGEMENTS
- CSR ACTIVITIES
- PANEL DISCUSSIONS
- CELLS & CLUBS
- MOOT COURT ACTIVITIES AND COMPETITIONS
- INTERNSHIPS
- INTERNATIONAL TOURS
- CASE STUDIES
- TEAM BUILDING ACTIVITIES
- SMART SKILLS TRAINING
- GLOBAL NETWORKING OPPORTUNITIES
- CONTESTS & COMPETITIONS
- PAPER PRESENTATIONS
- GUEST LECTURE SERIES
- CORPORATE NETWORKING EVENTS
- STUDENT EXCHANGE PROGRAMS

CELLS AND CLUBS

Towards holistic development of students a number of clubs are functional in the campus. Some of them are:

- Corporate Network Cell
- Corporate Social Responsibility
- Public Relation Cell
- Media Crew
- Marketing/HR/Finance Cell
- Writers Club
- Cultural Cell
- Sports Club
- Innovation Club
- Entrepreneurship & Incubation Cell
- Legal Aid Cell



LIBRARY

ISBR Library is a treasure trove of a large collection of books, case studies, journals (national and international), annual reports and reference materials to cater to the needs of faculty, students, executives, researchers. Besides access to online journals, reference materials, e books, ISBR library also has a vast collection of audio-visual material.

HOSTEL

A PLACE TO CALL YOUR HOME

To facilitate the learning process more effectively, we realize that it is important for students to be comfortable in a clean and hygienic environment, especially when it comes to sharing facilities with people whom you will be meeting for the first time. ISBR thus provides clean, hygienic hostel accommodation for boys and girls. ISBR hostels are a home away from home.

Apart from education, students are also exposed to sports and other cultural activities. All in all, the students enjoy a good homely accommodation. Students find ISBR's hostels very easy to settle in, make friends and create an excellent support network.

AMENITIES AT THE HOSTEL

- 24 X 7 SECURITY
- 100% DG BACKUP
- WI-FI
- INDOOR GAMES / GYM
- FOOD COURT / COFFEE LOUNGE



PLACEMENTS

The Department of Placements at ISBR works closely with all the stake holders such as, the Industry, Students, Faculty and Alumni. The objective of the department is to facilitate career opportunities to students by acting as an interface between students and corporates. The department is able to achieve this objective through carefully crafted initiatives and training programs which bridge the skill gaps of students vis-à-vis industry expectations.

ISBR Group of Institutions - Placement Snapshot

180+ Companies for placements and internships	25% Referral placements through alumni
30% Pre-placement offers	15+ Sectoral placements
25% New recruiters	93% Students placed





ISBR IN MEDIA

ANDRAJYOTHI



చికుబుకు చికుబుకు రైలే!

[illegible]

THE NEW INDIAN EXPRESS - CONVOCATION 2018



CONVOCATION FOR GRADUATING STUDENTS

International School of Business and Research held its annual convocation 2018 for the graduating students of 2015-17 on June 3. The convocation was commenced by AS Kiran Kumar, chairman, Indian Space Research Organization. He was also the recipient of this year's Eminence Award. The guests of honour included N Muthu Kumar, chairman of Confederation of Indian Industries and president of Automotive Axles Ltd and Raghunandhan CB, president, Electronics City Industries Association, vice president, Wipro Technologies.

PRAJAVANI - CONVOCATION 2018

'ಹಸಿವಿಲ್ಲದ ಭೂಮಂಡಲ
ನಿರ್ಮಾಣ ಆದ್ರೆ ಯಾಗಲಿ'

1. **Color** (Color, Hue, Saturation, Brightness)
 2. **Texture** (Texture, Pattern, Scale, Angle)
 3. **Position** (Position, X, Y, Z)
 4. **Size** (Size, Width, Height, Depth)
 5. **Shape** (Shape, Radius, Diameter, Length)
 6. **Material** (Material, Type, Properties)
 7. **Light** (Light, Intensity, Color, Direction)
 8. **Sound** (Sound, Volume, Pitch, Frequency)
 9. **Time** (Time, Duration, Frequency)
 10. **Space** (Space, Volume, Area, Length)
 11. **Temperature** (Temperature, Heat, Cold)
 12. **Pressure** (Pressure, Force, Area)
 13. **Velocity** (Velocity, Speed, Direction)
 14. **Acceleration** (Acceleration, Force, Mass)
 15. **Mass** (Mass, Weight, Volume)
 16. **Density** (Density, Mass, Volume)
 17. **Energy** (Energy, Power, Time)
 18. **Force** (Force, Mass, Acceleration)
 19. **Momentum** (Momentum, Mass, Velocity)
 20. **Angular Momentum** (Angular Momentum, Mass, Velocity, Radius)

DAKSHIN BHARAT - COMVOCATION 2018



ADMISSIONS

APPLICATION PROCESS



Visit www.isbr.in to apply online

Cost of Application: INR 1000

Printed application form may be obtained from the Office of Admissions, ISBR Group of Institutions

SELECTION PROCESS



Applicants are shortlisted based on:

- Consistency of academic record
- Entrance test scores
 - BBA/B.Com.- UGAT or ISBR Aptitude test
 - BBA LL.B /LL.B – CLAT / LSAT or ISBR Aptitude test
 - BCA/M.Com – ISBR Aptitude test
- Versatility and achievements
- Personal Interview

SCHOLARSHIPS



ISBR offers a variety of scholarships for meritorious and deserving candidates who wish to pursue their higher studies at ISBR. Scholarships are offered as fee waivers upto 100% full ride.

For details refer to www.isbr.in

Disclaimer: Application form and the fee structure is part of this prospectus.

This prospectus is a general brochure of the institute/s and the offerings, delivery, recognition and infrastructure may vary based on the choice of the campus/fee structure/course. All matters covered in the prospectus are subject to change from time to time based on the decision of the management and without any prior notification. ISBR College/ ISBR Law College reserves right at any time to vary the content and delivery of the courses.

The term “Global” in Global BBA is used to reflect the study abroad segment that a student of this course will go through after completing the regular BBA degree of Bangalore University.

TESTIMONIALS

CORPORATE



“ ISBR has an enthusiastic group of students.”

Deepti
Vice President. Tata Consultancy Services

“ It was a great experience to meet ISBR students. I am sure with the inspired management, students at ISBR are in good hands and will develop to be efficient future managers.”

K. Ganesh
CEO, Tutorvista

“ My son, Karthik is a student of ISBR doing his first year of MBA. He finds himself very comfortable with the facilities and is happy with the faculty members and the method of coaching. I would like to thank ISBR for preparing my son as an able professional and most important, to be a good citizen of India.”

R V Krishnan
Deputy General Manager, TNPL

“ It is a great pleasure for me to address the students at ISBR. I am sure ISBR will compete with the top B-Schools in the country.”

Suhas Gopinath
CEO, and Chairman of Globals Inc

“ We are happy to tie up with ISBR. ISBR is one of the good things to happen with HP employees.”

Sunil Sindhe
HR Manager, HP Shared Services Ltd.

“ ISBR seems to be in very able hands and am sure will emerge as one of leading quality management Institutes.”

Shailesh Singh
Vice President, 2I Capital India Ltd.



TOP REASONS TO CHOOSE ISBR THE GROUP & ITS EXPERIENCE

The team behind ISBR consists of eminent people from academics & industry leaders. With a background of educational experience, and excellence since 1990, ISBR today contributes towards high standard of academic governance.

1. FACULTY

The ISBR faculty ensure that the students become leaders who can work in diverse environments and accomplish the most complex objectives. As skilled teachers who are dedicated to student learning, they give ISBR students an unmatched educational experience.



2. COMPETING WITH THE BEST

Comparable with top institutions on many critical factors, including the talent of our faculty, the quality of our students, co-curricular activities, the career opportunities open to our graduates, the depth and breadth of our curriculum, the strength of our corporate relationships, and the excellent learning environment.



4. ISBR KNOWLEDGE PARTNERS

ISBR strives to ensure that its students receive an international quality learning experience. To achieve this, ISBR has close networking relationships with several industry bodies, leading institutions, professional bodies and corporates around the world.

5. INTERNATIONAL STUDENTS ON THE CAMPUS

ISBR students have an added advantage of cross cultural learning through the International students on the campus. These students come from all across the globe through the student exchange programmes and bring in great learning experience for our students.

6. REAL LEARNING ENVIRONMENT

Students learn from each other on campus through formal and informal feedback and sharing of experiences and remain committed to supporting each other for a lifetime. We reinforce our group learning environment with a comprehensive team work and leadership development program .



7. CONTEMPORARY CURRICULUM

ISBR continuously evaluates and refines its curriculum to ensure its relevance to the changing landscape of global business. Through case studies, international field-study projects, exchange study, and interactions with fellow students, faculty, and executives, our students develop a global outlook and perspective.



8. ACADEMIC ARCHITECTURE

The academic architecture at ISBR leverages the best of the multi-disciplinary faculty, demographically varied student body, relevant specializations, in-depth projects, case studies, research and publications to deliver a unique academic experience to students.

9. PERSONAL ATTENTION

ISBR maintains a unique personal connect and an approach. Smaller batches enable us to provide students with exceptional access to recruiters, visiting executives, full-time faculty members, and senior administrators.



10. COSMOPOLITAN COMMUNITY

ISBR group has around 9800+ alumni spread through length and breadth of the country and abroad. Students get exposed to a cosmopolitan culture living with such diversified group of students.

11. TOTAL PERSONALITY DEVELOPMENT

ISBR believes in total personality development is as an essence for a successful career and life. Regular training is provided on soft skills, business communication, time management, emotional intelligence, and public speaking.

12. PLACEMENT RECORD

ISBR provides in-depth career counseling, broad exposure to a variety of industries and career paths, and exceptional opportunities to network with potential hiring firms.

13. ALUMNI ASSOCIATION


Students graduating out of ISBR are offered exclusive lifetime membership to a full-fledged and active 'ISBR Alumni Club'. This club helps keep alive personal interaction between both old and new students and opens exciting career opportunities. The Alumni Association at ISBR constantly works towards promoting regular interactions between alumni, current students on campus, faculty members , industry and institute at large.



PARTNERSHIPS & COLLABORATIONS



ACADEMIC COLLABORATIONS

PROFESSIONAL BODIES

INDUSTRY BODIES





ISBR Group of Institutions
Bangalore

UG CAMPUS

#16, Near HCL Technologies, Hosur Road,
Electronics City Phase - 1, Bangalore 560100

O +91 80 40819500 **M** 91 9379266660 | 9844925900

W www.isbr.in **E** ugadmission@isbr.in

PG CAMPUS

#107, Near Infosys, Behind BSNL Telephone Exchange
Electronics City Phase - 1, Bangalore 560100

O +91 80 40819500 **M** 91 9379266660 | 9844925900

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